



# CPEC

## Draft Minutes of the September 8, 2009 Commission Meeting

Item 1

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### Commissioners present

John P. Perez, *Chair*  
H. Eric Schockman, *Vice Chair*  
George Caplan  
Lawrence T. Geraty  
Pauline F. Larwood  
David P. Lopez  
Hugo Morales  
George W. Nickel, III  
Ralph R. Pesqueira  
Olivia K. Singh  
Howard Welinsky

### Call to Order

Commission Chair John P. Perez called the meeting to order at 9:07 a.m. on September 8, 2009. Executive Secretary Anna Gomez called the roll.

### Item I — Approval of the Minutes of the June 9–10, 2009 Meeting

Commissioner Larwood requested that the minutes be amended to say that she was the alternate for the community college system. She announced the Board of Governors would appoint a representative at its next meeting.

Commissioner Pesqueira moved, Commissioner Singh seconded, to accept the minutes with the requested amendment. Motion carried with a unanimous vote.

### Report of the Chair

Chair Perez announced the appointment of Bonnie Reiss as UC's representative and Charlene Zettel the alternate. Commissioner Nickel plans to resign due to commitments with President Obama's administration. Commissioners thanked Commissioner Nickel for his service with the Commission.

Chair Perez described meetings and conferences that he had attended. These included a meeting with the editorial board of the *Los Angeles Times*, accompanied by Executive Director Karen Humphrey and Commissioner Welinsky, and the Association for Gender Equity Leadership in Education's conference in Manhattan Beach in August, accompanied by Director Humphrey.

### Report of the Executive Director

Director Karen Humphrey introduced the new ITQ administrator Marcia Trott. Ms. Trott had attended the national State Higher Education Executive Officers meeting, conducted grant program interviews, and visited school sites. Director Humphrey acknowledged Natalie Sidarous for managing the ITQ program during the interim.

Dianne A. Smith, U.S. Department of Commerce Partnership Specialist, and Regina Wilson, Governor's Office of Planning and Research Education Outreach Manager, addressed the Commission on data collection on college students for the 2010 U.S. Census. Director Humphrey and commissioners made suggestions and provided contact information for system representatives.

Director Humphrey noted that staff members Joyce Crawford and Anna Gomez are co-chairing the 2009 California State Employees' Charitable Campaign. Ms. Crawford invited commissioners to participate.

### *2009 ACT and SAT Review*

Staff member Ryan Fuller reported advance results for the 2009 ACT and SAT exams. The results were presented by ACT and College Board representatives during their annual visit to CPEC.

### *Recent meetings*

Director Humphrey reported that in June, she attended an annual ITQ meeting in Washington, D.C. She met with staff of Senator Dianne Feinstein and other California legislators, and learned more about their work with the Veterans Administration to designate UC and CSU fees as “tuition” for calculating education benefits. Director Humphrey also met with Undersecretary of Education Martha Kanter, previously Chancellor of Foothill/De Anza Community College District.

Also in June, she and Vice Chair Schockman met with Assemblymember Tom Ammiano and with Senator Mark Leno’s staff.

### *Other information*

CPEC staff will work with Assemblymember Ira Ruskin and his staff as they establish a Joint Legislative Committee on the Master Plan for Higher Education.

Director Humphrey discussed CPEC’s internal planning efforts to focus the public research agenda. Commissioner Pesqueira asked for a copy of the strategic plan to learn what priorities for staff work would be changed and if this would affect CPEC’s budget.

## **Report of the Statutory Advisory Committee**

Committee member Marlene Garcia gave updates from the systems, notably the unprecedented amount of discussion on the systems working together to serve more students with limited state funding. She thanked CPEC staff for their work in negotiations on the decentralization of the Cal Grant program.

## **Item 2 — Approval of the Nominating Committee Minutes**

Commissioner Larwood moved, Vice Chair Schockman seconded to accept the minutes of the August 13, 2009 nominating committee meeting. Motion carried with a unanimous vote.

Commissioner Caplan noted that the Commission will vote at the December meeting on the appointment of Commission officers. Chair Perez asked Commissioners to inform Director Humphrey if they are interested in serving on any committee.

### *Proposed Commission Meeting Dates*

The 2010 Commission meeting dates were proposed: March 9–10, June 8–9, September 28–29, and December 7–8. Commissioner Welinsky moved, Commissioner Pesqueira seconded to accept the proposed dates. Motion carried with a unanimous vote.

## **Item 3 — State Budget Update**

Staff member Kevin Woolfork presented an update on the state budget. CSU Assistant Vice Chancellor for Budget Robert Turnage, community colleges Vice Chancellor of Government Relations Marlene Garcia, and UC Associate Director for Legislative Affairs Karen French made presentations to the Commission. They discussed plans for federal stimulus funding, increasing fee revenue, reducing enrollment, terminating employees, eliminating financial aid programs, and closing stu-

dent and community services. Ms. French noted the concern that California students are enrolling in private universities and schools in other states because of rising costs.

Chair Perez suggested the discussion shows the difficulties facing California, and that staff should look at the differences between state funding of higher education and other areas, such as corrections.

#### **Item 4 — The New Federal Tax Credits**

Staff member Jessika Jones presented a review of her report on new federal tax credits for educational expenses. Commissioners and staff discussed how to provide information to the public about financial aid and tax credits, particularly people who were ineligible for prior tax credits but could be eligible now. Suggestions included the CPEC website, Facebook, publishing a scholarship chart, and sending the report with graphics to newspaper columnists, financial advisors, low-income assistance agencies, tax assistance agencies, and high school counselors.

#### **Item 5 – Legislative Update**

Staff member Julia Blair presented information on bills with a change in staff-recommended position based on amendments since the last Commission meeting. Commissioners voted on the following items.

- AB 187 – Staff recommendation: Support. Establishes a voluntary pilot program for an institution-based delivery system for Cal Grant entitlement awards. Reappropriates \$4.3 million for the 2009–10 fiscal year to CSAC to administer financial aid programs that the Governor had vetoed from its budget.
- AB 48 – Staff recommendation: Watch. Establishes a new bureau in the Department of Consumer Affairs as a successor agency to the former Bureau for Private Postsecondary and Vocational Education.
- AB 867 – Staff recommendation: Watch. Authorizes CSU to award the Doctor of Nursing Practice degree.
- AB 1455 – Staff recommendation: Remove from tracking. This bill was amended to address a non-relevant subject.
- AB 224 – Staff recommendation – Remove from tracking. This bill was amended to address a non-relevant subject.

Chair Perez moved, Commissioner Singh seconded, to adopt the staff-recommended positions on each bill. Motion carried with a unanimous vote.

#### **Presentation by Mac Taylor, Legislative Analyst**

Mr. Taylor addressed the Commission to discuss LAO's views on higher education funding. He said that taking into account other funding sources, federal stimulus funds, and revenue from increased student fees, higher education is in about the same place as 2007–08 and fees at all three systems are still lower than national comparators. He said LAO pushed for higher fees at community colleges because federal tax credits will offset costs.

He stated that an entity like CPEC is important for its role in analysis, data, coordination, and planning. CPEC should weigh in, assess pros and cons, and provide insight on tough issues. CPEC's critical analytical role "should always be the most important thing CPEC does." Finally, he

noted that LAO staff are considering writing a series of reports addressing issues raised by proposals to revise the state's Master Plan for Higher Education.

### **Recess**

Chair Perez called a lunch recess at 12:42 p.m. The meeting reconvened at 1:37 p.m.

### **Item 6 — The Degree Gap**

Staff members Mallory Angeli and Ryan Fuller presented information about the wages and employment patterns for college graduates. Staff will continue to analyze this issue using data for earlier years.

### **Item 7 — Ready or Not, Here They Come: Enrollment Demand Projections at the California Community Colleges, 2008–2019**

Staff members Stacy Wilson, Ryan Fuller, and Mallory Angeli summarized some major challenges the state will face in preparing for an increasing number of students projected to enroll at the community colleges over the next 10 years. Once projections have been developed for CSU and UC, a long-range planning report will contain state-level recommendations to maximize college opportunity and student access at public colleges and universities.

Jessie Ryan, Associate Director for the Campaign for College Opportunity, addressed the Commission about the importance of such a study and how it will affect college students.

Staff member Kevin Woolfork noted that until the early 1980s, the community colleges received funding to allow all students to enroll. Jason Weiner from the California Edge Foundation addressed the Commission about the cost of operating high-need technical programs that are expensive to operate and are often first to be cut when budgets are tight. His organization will release a report on this issue in October.

### **Item 8 — Update on the Improving Teacher Quality Program**

Staff member Natalie Sidarous presented an update on the ITQ grants competition and plans for the scientifically based research conference on September 23.

### **Adjournment**

Chair Perez adjourned the meeting at 3:19 p.m.